Canva designs

**1. Product Launch Campaign (Instagram & Facebook Post)**

**Scenario:** A company is launching a new eco-friendly water bottle.  
**Task:** Design a set of 3–5 promotional posts announcing the product, highlighting features, and offering a limited-time discount.  
**Goal:** Create brand awareness and drive traffic to the website.

**2. Email Newsletter for an Online Course**

**Scenario:** A digital marketing institute is promoting its upcoming "Social Media Marketing Masterclass."  
**Task:** Design a clean, professional newsletter template including course highlights, trainer info, a testimonial, and a CTA button.  
**Goal:** Increase sign-ups via email campaigns.

**3. Infographic for Social Media Trends 2025**

**Scenario:** A marketing agency wants to educate their followers about the latest trends.  
**Task:** Design an engaging infographic summarizing 5 digital marketing trends for 2025.  
**Goal:** Drive shares and engagement across LinkedIn and Instagram.

**4. YouTube Thumbnail and Banner for a Marketing Channel**

**Scenario:** A personal brand is starting a YouTube channel about digital marketing tips.  
**Task:** Design a branded channel banner and an eye-catching thumbnail for the first video titled “Top 5 SEO Hacks for 2025.”  
**Goal:** Improve click-through rates and brand consistency.

**5. Carousel Ad for a Seasonal Sale**

**Scenario:** An online fashion store is running a summer sale.  
**Task:** Create a 4-slide carousel ad for Instagram, showing product categories, discounts, and a final slide with a CTA.  
**Goal:** Boost engagement and conversions.